

The Creative Zodiac

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SOYU is a new brand that aims to bring together eastern and western culture through art and fashion. It's launch project is the Creative Zodiac. A set of 12 prints, by 12 fantastic artists inspired by the 12 animals of the Chinese Zodiac.

12 Artists x 12 Animals for 2012!

SOYU is a new brand that aims to bring together eastern and western culture through art and fashion, with the force of a Bruce Lee kick to your face - just at a time when the world could do with a bit of positivity.

SOYU's launch project is the Creative Zodiac. A set of 12 prints, by 12 fantastic artists inspired by the 12 animals of the Chinese Zodiac. Each artist was chosen for their unique style, skill and craft they put in to their pieces.

Limited to just 10 prints per piece it is also a response to the mass produced 'Upload and Order' printed products that are appearing online. Each A2 piece is digitally printed on 315gsm cotton uncoated rag, resulting in some of the finest quality wall art you're likely to see around.

Head on over to www.soyu.co.uk to grab yourself a bargain, and find out more information about this exciting new brand.

The full roster of artists is:

24EXP
J3 Concepts
Killstudio
Natsuki Otani
Okayboss
Robin Boyden
Ruben Ireland
Short
Stephen Chan
Tarin Yuangtrakul
Travis Price
Zutto

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